

## ABSTRACT OF THE DISCLOSURE

An order receiving and order system is provided in which, even if a number of products increases, a user can easily search for a desired product without an operational load on the user increasing. A control section of a main server displays category images of category numbers 1, 2, ... 6 for six seconds on a category selection screen of a communication terminal. Then, category images of category numbers 3, 4, ... 8 are displayed for one second on the category selection screen. From thereon, category images are displayed for one second while shifting category numbers two-by-two.